# The Nolen Group Exclusive Advantages!

- All Coldwell Banker <u>benefits without extra fees</u> save \$100's!
- 3 generations of real estate sales in Polk County.
- Get <u>powerful</u> marketing and negotiating that comes with <u>1,000's of real estate transactions</u> personally handled by Michael Nolen, Jr., Realtor<sup>®</sup>
- Experienced staff provides <u>a superior real estate</u>
  experience!

### Michael Nolen, Jr.



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#### Coldwell Banker Residential Real Estate



## The Nolen Group, Inc



- **Education**: A degree in Real Estate from FSU and many specialty courses.
- **Experience:** Over the past 39 years I have personally handled thousands of real estate transactions.
- Tradition: Third-generation real estate agent in Polk County, FL.
- Passion: Forecasting real estate market trends and adding value to real estate transactions.
- Worldwide presence: With 900 websites and 3,000 offices in 49 countries, Coldwell Banker is the number 1 real estate brand online.
- We are #1: Coldwell Banker has been the nation's number 1 real estate broker for over 20 consecutive years.
- **CB Connect:** This online platform instantly places detailed property information in the hands of buyers.
- **Premier marketing team:** An entire team provides the tools needed to assist with local marketing efforts.
- **Experienced Staff:** In addition to the local Coldwell Banker's staff, my personally selected and well-trained staff will help assist you in your real estate experience.
- Experienced Assistant Showing Agents: We are always available to meet our client's schedules and are allies with hundreds of other agents.
- Quality, high exposure facility: You will have access to my own private offices and conference room.
- Lots of Advertising: In addition to Coldwell Banker's advertising, the Nolen Group offers extensive advertising.

#### **Realty Highway**



- Customized pertinent content provider: We compile statistical information and offer valuable commentary. We create a real estate savvy online community of homeowners, investors and vendors.
- Automatically track your home's value with personalized criteria on your own password protected webpage.