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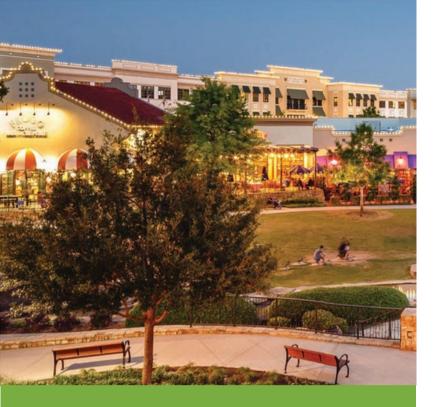
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Ultra International Internation

## **VISITOR'S GUIDE**

ACCOMMODATIONS • EVENTS DINING • SHOPPING

VisitAllenTexas.com



### WELCOME TO ALLEN

welcoming as our residents. Our parks are



VisitAllenTexas.com

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### **CONNECT WITH US**



**@VisitAllenTexa** s #VisitAllen

### **EVENTS** IT'S ALWAYS HAPPENING HERE.



### **CONCERTS AND** SHOWS

### **CREDIT UNION OF TEXAS EVENT CENTER**

200 E. Stacy Road, Ste. 1350 972.678.4646 • CutxEventCenter.com From Disney On Ice to concerts, be sure to find out what's coming next to the arena. Performances have included Twenty One Pilots, Meghan Trainor, Counting Crows, Riverdance, Scooby Doo, The Brian Setzer Orchestra, Hall and Oates, Boston, and The Doobie Brothers. Best of all, parking is always free!

### **ALLEN ARTS ALLIANCE**

102 S. Allen Drive 972.727.7272 • AllenArtsAlliance.org Enjoy dance and musical performances, live theater, exhibits featuring internationally acclaimed guest artists, and the annual Allen Arts Festival. Check out page 14 for more info on the arts in Allen.

#### **SUMMER SOUNDS**

Joe Farmer Recreation Center Amphitheater 1201 E. Bethany Drive AllenParks.org Allen's annual free concert series runs every Monday at 7 p.m. from mid-May through the end of June. Concerts range from classic rock to top hits.

#### **CONCERTS BY THE CREEK**

Watters Creek Village 970 Garden Park Drive WattersCreek.com The free outdoor concert series is held on The Green of Watters Creek Village. The series runs every Saturday at 7 p.m. in the spring from April through the end of June, and in the fall from September through October.

### **TRADE SHOWS &** CONVENTIONS

### WATTERS CREEK CONVENTION CENTER

Within Allen's first 4 star, full service hotel, lies a 40,000 sq. ft. convention center. Plan big and dream bigger about all the possibilities that you can accomplish in this center. Divide the space up or leave it as is for a spectacular event!

### **CREDIT UNION OF TEXAS EVENT CENTER**

CUTX Event Center hosts numerous conventions, trade shows and consumer shows such as the annual Collin County Home and Garden Shows. Allen Bridal Show and many more. Check out our calendar to see upcoming events!

### SEASONAL EVENTS

#### **MARKET STREET ALLEN USA** CELEBRATION **Celebration Park**

#### 701 Angel Parkway • AllenUSA.org

This is one of the largest and most spectacular Independence Day events in North Texas. Held the last Saturday in June, the free admission includes top-notch concert entertainment on two stages and a heart-pounding fireworks show. The Kid Zone is full of activities, and the Food Zone offers some of the best event and fair food around.

#### **HOLIDAY EVENTS**

#### VisitAllenTexas.com/EventCalendar

December in Allen offers a variety of holiday traditions. From visits with Santa and Christmas tree-lighting ceremonies to horse-drawn carriage rides, we've got something for everyone. Of course, no holiday season would be complete without a performance of The Nutcracker. Visit our online calendar for a complete listing of events.

### **SHOPPING** JUST A LITTLE RETAIL THERAPY.

#### **ALLEN PREMIUM OUTLETS, A SIMON CENTER** 820 W. Stacy Road

972.678.7000 • PremiumOutlets.com/Allen

Following a recent expansion, Allen Premium Outlets is now home to some 130 outlet stores and specialty retailers. Find impressive savings at stores like Ann Taylor Factory Store, Banana Republic\*, BCBGMAXAZRIA, Brooks Brothers\*, Calvin Klein, Coach, Cole Haan, Fossil, Gap\*, Guess Factory Store, J.Crew Factory Store, Kate Spade New York, Michael Kors, Nike Factory Store, Polo Ralph Lauren, The North Face, Toms, Tory Burch and Under Armour. Groups of 10 or more can book a tour online to receive free VIP Savings Passports. (\*Denotes a Factory Store.)

### WATTERS CREEK VILLAGE

N.Central Expressway and Bethany Drive

972.747.8000 • WattersCreek.com Watters Creek Village is a unique, resort-style, mixed-use development, with a large, creekside village green, interactive public art and a variety of retail shops like Kendra Scott, Francesca's, Willa Boutique and Blue House Too. Plus, you'll find a great selection of restaurants featuring al fresco dining with water views, such as The Blue Fish and The Cheesecake Factory.

### **CABELA'S**

1 Cabela Drive

214.383.0502 • Cabelas.com/Allen

Cabela's expansive store features a two-story Conservation Mountain, a 13.170-gallon aquarium, five raised wildlife dioramas, the Quick Café, a world-class Gun Library, and hundreds of wild game trophies displayed in Cabela's trademark, bring-the-outdoors-indoors showroom. You'll find all the best in hunting, camping and outdoor gear.

### THE VILLAGE AT ALLEN

N.Central Expressway and E. Stacy Road 972.678.4939 • TheVillageShopping.com

The Village at Allen is a premier shopping, dining and entertainment destination in North Texas. You'll find everything from big box retailers like Target, Best Buy, TJMaxx and Home Goods to unique, one-of-a-kind specialty stores like Allen Village Jewelers. At the center of The Village at Allen is The Grove, which features a park and an outdoor fi replace with comfortable seating.

### LONE STAR MERCANTILE

976 Village Green Drive, Allen, TX 75013

972.332.8744 • Ismercantile.com Lone Star Mercantile is a family owned and operated business. Offering a wide selection of quality products from over 250 local vendors, it's more than shopping, it's an experience.



### **TAX-FREE SHOPPING** for international visitors

If you're visiting us from another country, don't worry about overspending. From Allen Premium Outlets to Watters Creek Village to The Village at Allen, there are more than 70 tax-free stores where you can browse, shop and save.

Visit TaxFreeTexas.com for more information.

# **ACTIVITIES** THESE SHOULD KEEP YOU BUSY.

### TOPGOLF

1500 Andrews Parkway 469.675.9730 • Topgolf.com/Allen At this modern driving range, golf balls are embedded with computer chips, and players earn points by aiming for various targets. With multiple games, great food, drinks and fl at screens, it's the place for golfers of all handicaps.

### **HYDROUS WAKEPARK**

Allen Station Park • 580 N. Cedar Drive 214.390.3088 • HydrousWakeParks.com

With a full state-of-the-art cable system, two beginner systems, a pro shop and shaded beach areas, Hydrous Wakepark is the best cable wakeboarding facility to get your shred on. Hydrous features UNIT rails and kickers imported from Germany.

### JB'S ALLEN BOWL

1011 S. Greenville Avenue 972.727.9108 • JBsAllenBowl.com JB's Allen Bowl is a great place to have fun times with family and friends. With plenty of bumper lanes and a cosmic bowling experience, you'll find fun for all ages.

### **JUMPING WORLD**

2031 W. McDermott Drive 469-854-6000 • jwentertainment.com/ location/allen/

Jumping World provides premier indoor entertainment and hassle-free birthday party services for the whole family through a wide variety of attractions; we are more than just a trampoline park!





#### PINSTACK

635 N. Central Expressway 972.869.2695 • PinstackBowl.com

PINSTACK is a unique dining and entertainment destination featuring a full-service restaurant offering a chef-inspired menu. state-of-the-art bowling lanes. VIP bowling areas, a two-level laser tag arena, a rock climbing wall, a high-ropes course and video games.

### THE DINOSAUR COMPANY

420 Century Pkwy • TheDinosaurCompany.Shop The Dinosaur Company is a world leader in the design and development of animatronic exhibits for zoos, museums and theme parks. The company is from a 73.000-square-foot creature workshop in Allen. The Dinosaur Company offers a wide range of tours and workshops for any age!

### **ALLEN COMMUNITY ICE RINK**

200 E. Stacy Road. Ste. 1350 972.912.1097 • AllenParks.org

The Community Ice Rink is a full-size ice surface in CUTX Event Center that offers various programs and open skate times. It is available for rentals and has a spectator seating capacity of 300+.

### **GIANT PARTY SPORTS**

### 4404 Dillehav Drive

972.442.9777 • GiantPartySports.com

Giant Party Sports offers the most exciting paintball and airsoft experience around. Game play varies in style and composition but often range from speed-ball to organized scenario games. Players will have a fun-filled and exciting time on any one of their four themed fields. Fun for all ages, Giant Party Sports also has designed a safe, low impact version of Paintball designed for kid and adults to play together!



# **SPORTS** WE'VE GOT GAME!



### **ALLEN AMERICANS HOCKEY**

CUTX Event Center\* 972.912.1000 AllenAmericans.com The Allen Americans, the Ottawa Senators Eastern Central Hockey League affiliate, play hard and deliver championship action on ice at home at CUTX Event Center.



### **DALLAS SIDEKICKS SOCCER CUTX Event Center\***

469.200.4625 DallasSidekicks.com Come cheer on the Dallas Sidekicks,

Professional Arena Soccer League members. The Dallas Sidekicks are ready to get #BackToGreatness! One of the most iconic franchises in indoor soccer, the Sidekicks were founded in 1984 and have won four indoor championships during their history. Be a part of the action and shout for the Sidekicks in their quest for another title!

### \*Parking is ALWAYS FREE at CUTX Event Center!

VisitAllenTexas

### D - BAT

505 Century Parkway, Ste. 150 214.383.4489 DBatAllen.com Come swing a bat in the air conditioning at this 26,000-square-foot, state-of-the-art baseball and softball training facility.

### THE COURSES AT WATTERS CREEK

7201 Chase Oaks Boulevard 214.509.GOLF (4653) WattersCreekGolf.com

The Courses at Watters Creek features 33 holes on multiple courses designed for players of all abilities. While the 18-hole course still appeals to traditional golfers, the lighted driving range, family-friendly six-hole course, guick nine-hole course and special programming are perfect for women, juniors, families, and golfers on a tight schedule. Located conveniently at U.S. 75 and Legacy on the Plano/ Allen border, this is one of the region's premier golf destinations.

### THE GOLF CLUB AT TWIN CREEKS

501 Twin Creeks Drive 972.390.8888 TwinCreeksGolf.com The Golf Club at Twin Creeks offers an awardwinning golf course that winds its way around two natural, free-fl owing, tree-lined creeks. Known for its peaceful setting and as one of the most naturally preserved golf courses in Texas, Twin Creeks has become a local favorite.



### **DID YOU KNOW?**

The Allen Americans won four straight minor league Championship Kelly Cup titles in the 2013-2016 seasons.

# **OUTDOORS** DO WHAT COMES NATURALLY.



### **70+ MILES OF HIKE/BIKE TRAILS**

Allen has more than 70 miles of paved hike and bike trails with several segments of trails developed to provide art, history, and engaging experiences such as Cottonwood Creek Trail and Historic Water Station Trail.

#### **CONNEMARA CONSERVANCY**

Across the street from 300 Tatum Road 214.351.0990 • ConnemaraConservancy.org Allen is the proud home of the Connemara Conservancy. The Conservancy is open to the public for scheduled nature walks and programs throughout the year.

### **BETHANY LAKES PARK AND PAVILION**

745 S. Allen Heights Drive

AllenParks.org

One of Allen's favorite community parks. Bethany Lakes Park includes four ponds, a fi shing pier, picnic tables, playgrounds, a clubhouse and a covered pavilion. The park also offers a nine-hole disc golf course, is home to Allen Veterans Memorial, and connects with the Mustang Creek Trail for hiking and biking fun.

### THE EDGE

Allen Station Park 201 E. St. Mary Drive 214.509.4760 • AllenParks.org

The Edge is an extreme sports park featuring a concrete skate park, two roller-hockey rinks, a BMX track and a visitor center. The skate park is one of the largest outdoor facilities of its kind in Texas, and best of all, use of the park is free.

### **KIDMANIA PLAYGROUND AND** SPRAYGROUND

**Celebration Park** 701 Angel Parkway 214.509.4700 • AllenParks.org Celebration Park is specially designed for family fun with pavilions, picnic tables, sports fields and a hike-and-bike trail. Every day (except Wednesdays)

between May 1 and October 31, water jets at the Sprayground provide water fun for children ages 2 to 12.Covering more than one acre, KidMania is one of the largest accessible playgrounds in Texas.



### DINING WE'VE GOT IT ALL!

### ASIAN

THE BLUE FISH 829 W. Stacy Road, Ste. 130° 469 840 3474 TheBlueFishSushi.com

**6 BOWL AND CHOPSTIX** 740 S. Greenville Avenue Ste 600 214.383.2800

🚯 SUSHI MARU 541 W McDermott Drive 469.675.3008

PEI WEI ASIAN DINER 1008 W. McDermott Drive 469.675.2266 • PeiWei.com

**P.F. CHANG'S CHINA BISTRO** 915 W. Bethany Drive 972.390.1040 • PFChangs.com

**SHIAWASE** 2540 N. Watters Road, Ste. 100 214.383.4462 ShiawaseRestaurant.com

SILVER SPOON 1223 W. McDermott Drive, Ste. 85 972.907.0090 SilverSpoonRestaurant.us

**SILVER THAI CUISINE** 906 W. McDermott Drive, Ste 104 972.747.7452 SilverThaiCuisine.com

THAI BOX 190 E. Stacy Road, Ste. 1410<sup>+</sup> 972.678.4269 ThaiBoxUSA.com

THAI PAN RESTAURANT 1223 W. McDermott Drive, Ste. 75 972.747.0057 AllenThaiPan.com

**RAMEN HAKATA** 327 S. Central Expy 972 908 3434 RamenHakata.com

**1 TIGER ASIAN BOWL** 508 W. McDermott Drive, Ste. 110 972.747.0227 TigerAsianBowl.com

### BBQ

**BIG RAY'S BBQ** 400 E. Main Street 972.649.6242 BigRaysBarbeque.com

DICKEY'S BARBECUE PIT 405 S. Central Expressway 214.495.8877 • Dickevs.com

**RUDY'S COUNTRY STORE & BAR-B-Q** 1790 N. Central Expressway<sup>+</sup> 214.383.5353 • RudysBBQ.com

**SOULMAN'S BAR-B-QUE** 208 N. Greenville Avenue 469.854.6222 • Soulmans.com

### BURGERS

**IN-N-OUT BURGER** 190 E. Stacy Road, Ste. 700<sup>+</sup> 800.786.1000 • In-N-Out.com

**JC'S BURGER HOUSE** 335 S. Central Expressway 214.495.9090 JCsBurgerHouse.com

LIBERTY BURGER 824 W. Stacy Road, Ste. 800 972 727 2222 GiveMeLibertyBurger.com

**SCOTTY P'S HAMBURGERS** 109 N. Central Expressway Ste. 501 214.547.9010 • ScottyPs.com

**VILLAGE BURGER BAR** 957 Garden Park Drive 469.854.6616 VillageBurgerBar.com

### CASUAL DINING

🚯 ALLEN CAFÉ 302 F Main Street 972.747.0151 • Allen-Cafe.com

**BAR LOUIE** 190 E. Stacy Road, Ste. 1000+469.709.2050 BarLouie.com

**BJ'S RESTAURANT &** BREWHOUSE 190 E. Stacy Road, Ste. 3300<sup>+</sup> 972.678.4050 BJsRestaurants.com

BLACK WALNUT CAFE 955 W. Stacy Road 972.908.3500 BlackWalnutCafe.com

**BRASS TAP** 2540 N. Watters Road, Ste. 180 972.752.0655 BrassTapBeerBar.com

### **CHEDDAR'S**

190 E. Stacy Road, Ste. 900<sup>+</sup> 972.678.2914 Cheddars.com

THE CHEESECAKE FACTORY 820 N. Central Expressway\* 972,908,3900 TheCheesecakeFactory.com

**CHILI'S GRILL & BAR** 903 W. McDermott Drive 972.727.1004 Chilis com

**CRACKER BARREL** 1323 N. Central Expressway 469.854.6681 CrackerBarrel.com

EGGSQUISITE CAFE 1314 W. McDermott Dr., #170 469,795,6056 EggsquisiteCafe.com

**DODIE'S CAJUN** 190 E. Stacy Road, Ste, 1320<sup>+</sup> 972.678.4550 TheCaiunPlace.com

FLLEN'S 210 S. Central Expressway 469.206.3339 GritsRule.com

IHOP 315 N. Central Expressway 214.383.3434 • IHOP.con

**KELLY'S AT THE VILLAGE** 190 E. Stacy Road, Ste. 1204<sup>+</sup> 972.912.3020 KellvsAtTheVillage.com

LAYNE'S CHICKEN FINGERS 102 S. Central Expressway 972 908 0594 LavnesChickenFingers.com

LAZY DOG RESTAURANT & BAR 1851 N. Central Expressway<sup>o</sup> 469.393.4119 LazyDogRestaurants.com

**PANERA BREAD** 951 W. Bethany Drive\* 214.383.0674 PaneraBread.com

PLUCKERS WING BAR 190 F. Stacy Road, Ste 1800 972.678.9464 • Pluckers.com

**RAISING CANE'S** 190 E. Stacy Road, Ste. 800<sup>+</sup> 214 383 7508 RaisingCanes.com

For a complete listing and more information, go to VisitAllenTexas.com/restaurants

**SUNVIEW CAFE** 939 W Stacy Road Ste 100 972 954 7400

**M TWO ROWS CLASSIC GRILL** 711 S. Central Expressway 972.396.8670 • TwoRows.com

### ITALIAN

**60 5TH STREET PIZZA, INC.** (Next to Stacy Furniture) 111 N. Central Expressway, Ste. 102 972.396.5557 • 5thStreetPizza.net

**NUMERO 28 ALLEN RISTORANTE PIZZERIA** 1908 E. Stacy Rd., #1404 972.678.0384 • Numero28Allen.com

**GRIMALDI'S PIZZERIA** 836 Watters Creek Boulevard, Ste. C200\* 214.383.9703 GrimaldisPizzeria.com

🤣 ITALIAN VILLA 121 N. Greenville Avenue, Ste. B 972.390.2189 ItalianVillaAllen.com

**6) JOE'S ITALIAN BISTRO** 717 S. Greenville Avenue, Ste. 134 214 383 2662 JoesItalianBistro.com

🧑 MIO NONNO 939 W. Stacy Road, Ste. 160 214.383.6661 MioNonnoRestaurant.com

**OLIVE GARDEN** 190 E. Stacy Road, Bldg. 3100<sup>+</sup> 972 678 2515 OliveGarden.com

PIE FIVE PIZZA CO. 190 E. Stacy Road, Ste. 1204<sup>+</sup> 972.912.3135 PieFivePizza.com

**ROMAN CUCINA** 201 E. Bethany Drive 214 383 6677 RomanCucina.com

🚯 SPAZO 1201 W. McDermott Dr., Ste, 100 214.383.3356 SpazoRestaurantBar.com

### MEXICAN & TEX-MEX

ANASOFIA'S

1328 W. McDermott Drive, Ste 260 972 332 8338 Anasofi asMexicanGrill.com

**6 CHEPA'S MEXICAN GRILL** 1223 W McDermott Drive 469.795.6772 ChepasMexicanGrill.com

**6) EL GRANDE BURRITO** 801 S. Greenville Avenue 214 383 4789

EL POLLO LOCO 386 E. Stacy Road<sup>†</sup> 469.854.6525 • ElPolloLoco.com

**FREEBIRDS WORLD BURRITO** 190 E. Stacy Road, Ste. 1400<sup>+</sup> 972.678.4040 Freebirds.com

**FUZZY'S TACO SHOP** 790 W. Exchange Parkway, Ste 140 469.656.9645 FuzzysTacoShop.com

🚯 JALAPEÑO'S **MEXICAN GRILL** 121 N. Greenville Avenue, Ste. N 214 383 0215 JalapenosMenu.com

**MESA'S MEXICAN GRILL** 950 W. Stacy Road, Ste. 180 972.908.3364 MesasGrill.com

MEXI-GO 533 W. McDermott Drive 972.359.0607 • MexiGo.com

**MI COCINA** 815 Watters Creek Boulevard\* 214.667.2100 MiCocinaRestaurants.com

**ON THE BORDER** 213 N. Central Expressway 469.795.7500 OnTheBorder.com

#### PAPA LOPEZ MEXICAN CANTINA

969 Sam Rayburn Tollway, Ste. 120 214.383.2150 • PapaLopez.com

**TORCHY'S TACOS** 1008 W. McDermott Drive Ste. 600 214.383.8226 • TorchysTacos.com

UNCLE JULIO'S 190 E. Stacy Road 972.678.1001 · UncleJulios.com

### SANDWICHES **& SALADS**

🚯 ELKE'S MARKET CAFÉ 105 N. Greenville Avenue, Ste. 11 214.495.0200 ElkesMarketCafe.com

FRED'S DOWNTOWN PHILLY 717 S. Greenville Avenue 972.908.3733

DowntownPhilly.net

**BIG TONY'S WEST PHILLY** CHEESESTEAKS 740 S. Greenville Ave., Ste. 400 972 359 0958

BigTonysWestPhillyCheesesteaks.com LA MADELEINE 810 W. McDermott Drive

WHICH WICH SUPERIOR SANDWICHES 190 E. Stacy Road, Ste. 1416<sup>+</sup> 972.678.2774 WhichWich.com

972.338.4927 • LaMadeleine.com

### SPECIALTY

**BONEFISH GRILL** 190 E. Stacy Road<sup>+</sup> 972.737.3018 BonefishGrill.com

DIMASSI'S MEDITERRANEAN BUFFET 190 E Stacy Rd. St 3200 972 678 0088 Dimassis.com/Locations/



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EdithsBistro.com CRÚ - FOOD & WINE BAR 842 Watters Creek Boulevard, Ste. 100\* 972.908.2532

EDITH'S FRENCH CAFÉ

916 Garden Park Dr. #500a

CruAWineBar.com

972.954.7212

FISH CITY GRILL 1015 Watters Creek Blvd, Ste. 150\* 972.908.3474 • FishCityGrill.com



HEDARY'S MEDITERRANEAN 103 W Belmont Drive 214.383.9588 • Hedarys.com

**THE LION & CROWN** 932 Garden Park Drive\* 972.649.4311 LionAndCrownPub.com

SHAKERTINS 190 E. Stacy Road, Ste. 1734<sup>+</sup> 972 678 0092 Shakertins com

**6) SPICE CREATION FINE** INDIAN KITCHEN 1328 W. McDermott Drive. Ste. 200 214.774.4458 SpiceCreationsRestaurant.com

SWEET

### TREATS & COFFEE

**ARMOR COFFEE CO** 190 E. Stacy Road, Ste. 408<sup>+</sup> 972.678.1466 ArmorCoffee.com

**M THE MOONBEAM** BAKERY 1008 W. McDermott. #400

972.954.7155 TheMoonbeamBakery.com **6 BOBA REPUBLIC** 

975 TX-121 Ste 160 214.915.2455 BobaCulture.com

### **COLD STONE CREAMERY**

190 E. Stacy Road, Ste. 1424<sup>+</sup> 972.678.2852 ColdStoneCreamerv.com

#### **CRUMBL COOKIES**

845 Stacy Road, Building A Suite 469 290 5993 CrumblCookies.com

#### **6 FROGG COFFEE BAR** & CREPERIE

832 Watters Creek Boulevard\* 469 342 6881 FrogaCoffee.com

Z'S GOOD VIBES JUICE BAR 950 W. Stacy Road, Ste. 140 619.208.0388 ILoveJuiceBar.com

**MENCHIE'S FROZEN YOGURT** 

930 Village Green Drive. Ste. D-200\* 469.999.4050 • Menchies.com

**NOTHING BUNDT CAKES** 987 Garden Park Drive 469.795.8550 NothingBundtCakes.com

PACIUGO 936 Garden Park Drive\* 972.359.8586 • Paciugo.com

**SALTLIGHT STATION** 1501 S. Greenville Avenue 469.675.3048 • SaltlightStation.com

### **M TANGO EMPANANDAS** & BAKERY

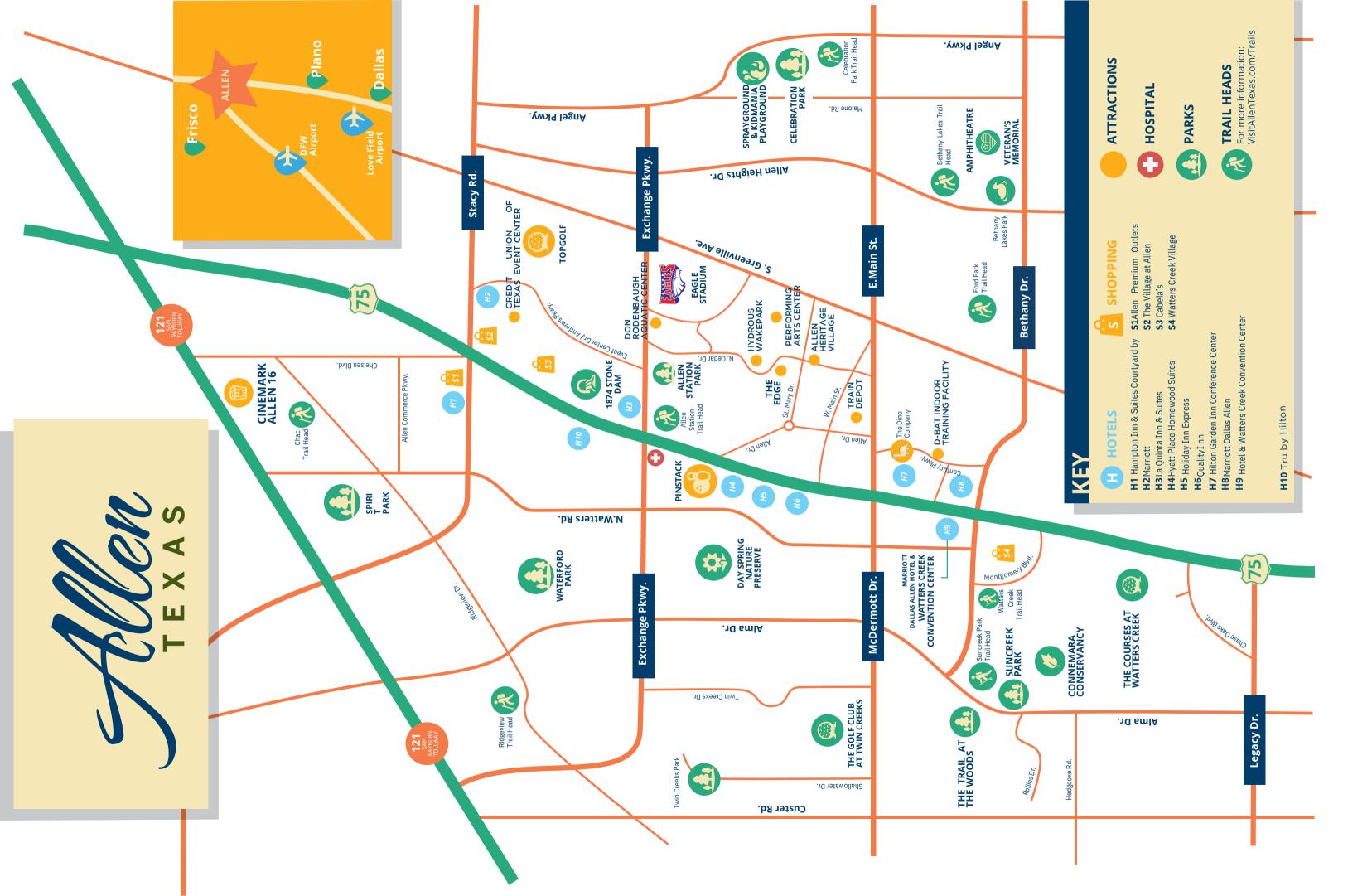
206 N Greenville Ave #750 469.795.6212 • TangoEmpanadas.com

**TIFF'S TREATS** 977 Sam Rayburn Tollway, Ste. 160 469.342.0640 · CookieDelivery.com



Authentically Allen

\*Watters Creek Village • †The Village at Allen • ‡Allen Premium Outlets • °Stacy Green



## **ACCOMMODATIONS** ONE DAY IS NEVER ENOUGH.



## COURTYARD DALLAS ALLEN AT THE EVENT CENTER

The Village at Allen 210 E. Stacy Road 214.383.1151 • Marriott.com/hotels/travel/DALAN Located next to CUTX Event Center, 228 guest rooms and more than 28,000 square feet of fl exible meeting space.

#### HAMPTON INN & SUITES DALLAS/ALLEN 830 W. Stacy Road

214.495.7667 • AllenSuites.HamptonInn.com On the grounds of Allen Premium Outlets, more than 100 guest rooms and 572 square feet of adjustable meeting space.

### HILTON GARDEN INN DALLAS/ALLEN AND CONFERENCE CENTER

**705 S. Central Expressway 214.547.1700 • DallasAllen.HGI.com** Near Watters Creek Village, 150 guest rooms and 12,000 square feet of meeting space.

### **HOLIDAY INN EXPRESS HOTEL & SUITES**

205 N. Central Expressway 972.727.2000 • HIAllen.com Centrally located, 87 guest rooms and 900 square feet of meeting space.

### HOMEWOOD SUITES BY HILTON DALLAS/ALLEN

**455 N. Central Expressway 214.383.6673 • HomewoodSuites1.Hilton.com** Centrally located, 114 extended-stay suites and 750 square feet of fle xiblemeetingspace.

### HYATT PLACE DALLAS/ALLEN

**333 N. Central Expressway 972.747.5151 • DallasAllen.Place.Hyatt.com** Centrally located, 104 guest rooms and 1,622 square feet of meeting space.

### LA QUINTA INN & SUITES ALLEN

1220 N. Central Expressway 214.667.6772 • LaQuintaAllen.com Located near The Village at Allen, 90 guest rooms and suites as well as a 650-square-footplus meeting room.

### **QUALITY INN**

**407 S. Central Expressway 972.396.9494 • ChoiceHotels.com** Located within Millennium Corporate Park with 59 guest rooms.

### **TRU BY HILTON**

1553 N. Central Expressway. 469.795.9500 Tru3.Hilton.com Just off I-75, within two miles of the Allen Premium Outlets and The Village at Allen. 95 guest rooms and 874 square feet of meeting space.



## ALLEN CONVENTION & VISITORS BUREAU

The Allen Convention & Visitors Bureau is available to assist your organization or group with site selection, venue recommendations, hotel room blocks, familiarization tours, complimentary welcome packets and amenities for groups with more than 25 hotel rooms on peak nights.

We are also happy to answer questions about all of Allen's experiences to make your stay even more enjoyable.

214.509.4670 info@VisitAllenTexas.com

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### **MEETING VENUES** YOU'LL FIND JUST THE RIGHT PLACE.

#### CREDIT UNION OF TEXAS EVENT CENTER

**200 E. Stacy Road, Ste. 1350 972.678.4646 • CutxEventCenter.com** The state-of-the-art CUTX Event Center is a multipurpose facility and arena that hosts star performers, professional sporting events, ice events, trade shows and large conventions. The facility is home to the Allen Americans (Eastern Central Hockey League) and Dallas Sidekicks (Professional Arena Soccer League). CUTX Event Center has a 7,000+ seating capacity with the ability to transform from a full-house concert or event to a cozy 2,700 seat quarter-house setup.



CHECK FULL AMENITIES	Approximate Meeting Space (sq	Business Center			
Courtyard by Marriott	28,000				
Marriott Dallas Allen Hotel & Convention Center	79,000				
Hampton Inn & Suites	570				
Hilton Garden Inn	12,000				
Holiday Inn Express	900				
Homewood Suites	750				
Hyatt Place	1,600				
La Quinta Inn & Suites	650				
Tru by Hilton	870				
Quality Inn	-				
For more information on meeting f					

4. ft.)

## MARRIOTT DALLAS ALLEN HOTEL & WATTERS CREEK CONVENTION CENTER

777 Watters Creek Blvd. Allen, TX 75013 844.203.4999

VisitAllenTexas.com/ConventionCenter Marriott Dallas Allen Hotel & Watters Creek Convention Center has 79,000 square feet of meeting and convention facilities, including a 40,000-square-foot hall, a 12,000-square-foot ballroom and 18,000 square feet of separate meeting and exhibit rooms.



Fitness Center	Free Breakfast	Wi-Fi	Pets	Indoor Pool	Outdoor Pool	On-site Restaurant

facilities in Allen, please contact us at **214.509.4670.** 

### THE ARTS CONNECT WITH YOUR CULTURAL SIDE.

### HISTORY WE GO WAY BACK.

### ALLEN PHILHARMONIC ORCHESTRA AND SYMPHONY CHORUS

**972.359.0656** • AllenPhilharmonic.org One of the best-kept musical secrets in this area, the Allen Philharmonic Orchestra and Symphony Chorus offers a season full of concerts featuring famous guest artists, holiday traditions and cultural connections.

### **ALLEN'S COMMUNITY THEATRE**

**1210 E. Main Street, Ste. 300 AllensCommunityTheatre.net** Since 2011, Allen's Community Theatre has been entertaining and enriching audiences with a wide variety of theatrical experiences. Performing everything from children's productions to wellknown comedies, Allen's Community Theatre offers something for everyone.

### **ALLEN CIVIC BALLET**

602 E. Main Street, Ste. E 972.727.5959 • AllenCivicBallet.org Dedicated to providing affordable and enjoyable dance performances for audiences of all ages, the Allen Civic Ballet performs The Nutcracker each December and produces its annual Fete des Beaux Arts each spring.

#### **BLUE HOUSE TOO GALLERY**

988 Village Green Drive 972.984.6711 • BlueHouseToo.org Managed and operated by the Allen Arts Alliance, Blue House Too is both an art gallery and event venue. Throughout the year, you can fi nd art exhibits by local and internationally acclaimed artists like Amanda Dunbar.

### **PUBLIC ART**

Allen is proud to feature works by notable artists in a variety of mediums. From paintings to sculptures to exquisite exhibits, you'll see that our art scene is definitely one to be seen. To learn more about Allen Public Art, go to CityofAllen.org/PublicArt.

### ALLEN CITY HALL/ALLEN CIVIC PLAZA

305 Century Parkway

Blackland Prairie Song by Andrea Myklebust, and Stanton Sears and Stratum by Brad Goldberg

#### **ALLEN PUBLIC LIBRARY**

**300 N. Allen Drive** Oceano by Roger Stoller

#### **EXCHANGE PARKWAY**

Corner of E. Exchange Parkway and N.Central Expressway A is for Allen by Gordon Huether

#### **MONTGOMERY FARM**

**1215 Old Bethany Road** Cisterna by Brad Goldberg

### THE VILLAGE AT ALLEN

Median of Stacy Road at the corner of N. Central Expressway Jazz Medley - From Nevelson to Village Logo by Rich Morgan

#### WATTERS CREEK VILLAGE

N.Central Expressway and Bethany Drive Sculptures throughout the property include Bull on the Green by Chris Powell, Ducks at Watters Creek by Douglas Clark, Chauncy Too, Abby & Carrot by Jim Budish, Pig at Market by Ken Bjorge, Colts at Upper Pond by Kathie Cox, and Stone Fountain by Cam Schoepp.



### **THE HISTORY OF ALLEN**

Allen's history dates back to before the 1800s, when the region was inhabited by Caddo and Comanche native American tribes who eventually migrated west as European immigrants began arriving in the 1840s.

The original township of Allen was established by the Houston & Texas Central Railroad in 1872 and named for Ebenezer Allen, a state politician and railroad promoter. Railroads have played an integral part in Allen's history. In fact, the fi rst train robbery in Texas took place in Allen on February 22, 1878, when Sam Bass and his associates pillaged the train.

Allen is also home to what is thought to be the last remaining railroad water reservoir dam in the United States, which was once used as a water station for the H&TC Railway. The Texas Historical Commission recognizes the remaining site—which includes the dam, pump house and water tower foundations—as a Texas State Archaeological Landmark.

### **DID YOU KNOW?**

Our namesake is Ebenezer Allen, who is probably the second Ebenezer you've ever heard of.



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### ALLEN HERITAGE CENTER DEPOT MUSEUM

#### 100 E. Main Street

AllenHeritage.org • 972.396.8546

The Allen Heritage Guild maintains the Depot Museum as a repository of historic materials associated with the development of Allen, and as a museum displaying exhibits and holding events that refl ect the city's history.

### **ALLEN'S 1874 STONE DAM**

#### Allen Station Park 1120 N. Cedar Drive

Allen is home to the only known stone dam in the United States which was used for transportation purposes. The 1874 Stone Dam was used to create a source of water for the Houston & Texas Central Railway Company's steam locomotives. The Allen Water Station is a Texas State Archaeological Landmark and is listed on the National Register of Historic Places. Access the dam from Allen Station Park.

### **ALLEN HERITAGE VILLAGE**

#### **450 E. St. Mary Drive • AllenHeritage.org** Allen Heritage Village is a re-creation of three distinct areas that tell Allen's history through the frontier, urban and agricultural periods of the 1920s and 1930s. The village includes the Lynge House, Wetsel House, Bolin House, farmhouse, tenant house, and a corn sheller and plow. Also on the property are the original St. Mary Church and the Allen Christian Church—both beautifully renovated and available to rent for weddings and special events.

#### **ALLEN VETERAN'S MEMORIAL**

### 1201 E. Bethany Drive AllenVeteransMemorial.org

The Allen Veteran's Memorial honors all branches of military service with fi ve 18-foot granite monoliths surrounding a 65-foot fl agpole. Refl ect and honor those who served to protect America in this beautiful, relaxing park setting.

### INDULGENCES **BECAUSE YOU DESERVE IT.**



YOU'LL DISCOVER MANY OPPORTUNITIES TO TREAT YOURSELF while you're in Allen. From fine cigars and wine tastings to spa days and decadent treats, you will find the perfect excuse to indulge a little.

### **FOOD & DRINK**

CRÚ - FOOD & WINE BAR 842 Watters Creek Boulevard\* 972.908.2532 • CruAWineBar.com

**EDITH'S FRENCH CAFÉ** 916 Garden Park Dr. #500a 972.954.7212 • EdithsBistro.com

**TANGO EMPANADAS & BAKERY** 206 N Greenville Ave #750 469.795.6212 • TangoEmpanadas.com

### SPAS

**BLO BLOW DRY BAR** 939 Garden Park Drive\* 972.590.8672 • BloMeDry.com

**FOOT JOY** 600 E. Main Street. Ste. C 214.383.2818

HAWAIIAN NAIL BAR 1008 W. McDermott Drive 972.649.7995 • HawaijanNailBar.com

**IMAGE NATION SALONS** 190 E. Stacy Road<sup>+</sup> 972.678.2677 • ImageNationSalons.com **IN TOUCH THERAPY** & DAY SPA 801 Greenville Avenue 972.396.5519

**MASSAGE HEIGHTS** 931 W. Bethany Drive\* 972.961.4949 • MassageHeights.com

### MATTISON AVENUE **SALON SUITES & SPAS**

905 Watters Creek Boulevard, Ste. 200\* 214.453.4155 • MattisonSalonSuites.com

### **TANGERINE SALON & AVEDA EXPERIENCE CENTER**

962 Village Green Drive\* 972.393.9200 • TangerineSalon.net/Allen

#### THE BOARDROOM SALON FOR MEN 976 Village Green Drive\*

972.649.6945 • BoardroomSalon.com

### **ZENITY SPA**

1201 W. McDermott Drive 972.359.8191 • ZenitySpa.com

### **ANTIQUES & BOUTIQUES** YOU'LL BE GLAD WE SHARED.

#### FROM ANTIQUES TO BOUTIQUES, WE HAVE PLENTY OF SHOPS THAT NO ONE ELSE HAS.

It's easy to see why Allen is a shopper's dream come true! In addition to some of the hottest name-brand chains at three major shopping centers, Allen offers a variety of one-of-a-kind shops that you won't find anywhere else. (We like to say these are authentically ours.) Go ahead and check them out – you never know what treasures await.

#### **ALLEN VILLAGE JEWELERS**

190 E. Stacy Road, Ste. 206<sup>+</sup> 972.678.4521 AllenVillageJewelers.com

### **ANTIQUE MALL OF ALLEN**

104 N. Greenville Avenue 214.383.9304 AntiqueMallofAllen.com

LONE STAR MERCANTILE

2031 W. McDermott Drive #295 972.332.8744 LSMercantile.com

### **NY6DESIGN BEADS & SUPPLIES**

1023 S. Greenville Avenue #108 214.509.6700 NY6Design.com

#### **SARA'S BRIDAL BOUTIQUE**

979 Garden Park Dr.\* 972.649.4478 SarasBridalBoutique.com

### **YELLOW HOUSE SALON & BOUTIQUE**

205 S. Cedar Drive 214.785.7259 YellowHouseOfAllen.com

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### **FOR ALL YOU CRAFTERS & DIV DECORATORS**

Are you known amongst friends as the DIY decorator, craftiest crafter, gardening guru or fixer-upper? If that sounds like you, we just may be your perfect decoration destination.

Twice a year, CUTX Event Center holds the Collin County Home & Garden Shows, where you'll find several thousand square feet of exhibits highlighting the latest in home and garden products. Plus, you just might findyourfavorite home improvement TV star on the Celebrity Stage.

With all your inspiration, you'll be glad to know you're just a short shot away from some of the best décor stores. Whether you're seeking just the right product for your next Pinterest project or a few pieces to make your home sweet home just a little bit sweeter, we've got it all. At **The Village at** Allen, you'll find a great variety of décor at stores like HomeGoods, Kirkland's and Tuesday Morning. For something unique and boutique, make a trip to **Watters Creek**, where you'll find a stunning selection worthy of ooh's and aah's.

No matter your style, we bet you'll findevenmore than you were looking for!

### LET US SUGGEST GREAT WAYS TO SPEND A DAY (OR MORE).



### **ALLEN ON A BUDGET**

#### WE'RE WAITING FOR YOU.

Come spend a day with us and we'll serve up a truly authentic small-town feel with big-city choices, on a budget. Whether you're looking to chill out, break a sweat, or shop, we'll hand you a little bit of everything.

Below, you'll find a suggested itinerary for a day with us without breaking the bank.

### **HIKE, BIKE AND JOG WITH US**

Start your morning off exploring some of the incredible beauty and nature we like to showcase. Take your pick of more than 70 miles of payed hike and bike trails and let us quide you to an energizing start to your day.

### WE'RE THE PERFECT FIT

In the afternoon, try some impressive savings on for size in more than 100 outlet stores at Allen Premium Outlets. You'll snag big savings at stores like Ann Taylor, Banana Republic, Coach, Cole Haan, Kate Spade New York, Michael Kors and more.

Looking for the more unique boutiques? Head over to Lone Star Merchantile where you'll find a charming atmosphere and one of a kind vendors selling home decor, handmade jewlery and must-see treasures.

Not to mention some familiar big name stores at The Village at Allen. That's where you'll find home décor and so much more; Target, Best Buy, HomeGoods and Kirkland's, to name a few.

### **SERVING UP PINS WITH PLATES**

Wrap up a fun-fi lled day with luxury lanes and a dinner lounge that offers billiards, dining, music and bowling. PINSTACK calls everyone to enjoy an entirely new bowling experience.

### WE'RE INVITING YOUR **FAMILY TO JOIN OURS**

### THERE'S ALWAYS SOMETHING FUN FOR EVERYONE.

Introduce your family to us and we promise to welcome you with attractions and experiences everyone will enjoy. Whether you're looking to learn or play, eat or see, we've got a little bit of everything waiting for your family.

Below, you'll find a suggested itinerary for a day of family fun.

### JUMP START YOUR DAY

Come enjoy over 10.000 square feet of wall-to-wall trampolines, dunk ball basketball and a mechanical riding bull at Jumping World! It's fun for all ages.

### **SKATE THE DAY AWAY**

Score extra cool points with your teens and take them to The Edge. At the largest outdoor facility of its kind in the state, the kids can grab their boards and grind with the best of them, or sit back and watch some amazing kickflips, 720s and other tricks.

### **STAY COOL**

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Great for children ages 2 through 12, the Spravground at Celebration Park is fun for everyone. After you dry off, check out the sports fields or the hike and bike trails.

### **LUNCH WITH THE LOCALS**

Grab lunch at Big Ray's BBQ – Allen's ultimate barbecue experience. Get a taste of delicious smoked meats, savory sides and some of the best customer service around.

### MAKE IT AN EVENT

Check out our calendar to see when your family can catch a concert or watch all the action with the Allen Americans hockey team or the Dallas Sidekicks indoor soccer team at CUTX Event Center.

### WE'RE READY FOR **GUYS' NIGHT**

### LET'S GO TAKE ON THE TOWN.

Grab your buddies and head up to Allen for the GNO that delivers a little bit of everything. Whether you're looking to kick back with some brews, hit some drives, belt out a few chords or watch a goal or two, we've got vou covered.

Below, you'll find a suggested itinerary for your guys' niaht out.

### **SEE WHAT'S ON TAP**

Get the night started with a beer tower from Kelly's at The Village Craft Tavern. No matter your brew of choice, Kelly's is sure to keep you coming back for more. Cheers to a great night with friends.

### **GOLF FORE EVERYONE**

Visit The Courses at Watters Creek – one of the most fun and challenging golf experiences in North Texas. With 18-hole, nine-hole and six-hole courses, we have a variety of options serving up the best slices, hooks and fades.

### TAKE A TRIP ON THE WILD SIDE

Making a stop at Cabela's is always worth the trip. Check out the lifelike taxidermy, a two-story Conservation Mountain, fiv e elevated wildlife dioramas and local fishswimminginthe13,170gallon aquarium. Or try your hand with a bow and arrow in the indoor archery range.

### **GET IN THE ACTION**

Make it a night at CUTX Event Center and catch a concert, or check out the Allen Americans hockey team or the Dallas Sidekicks indoor soccer team.

### **LET'S GO RELAX**

#### GRAB SOME GIRLFRIENDS AND ENJOY A WEEKEND WITH US.

When your girlfriends need a weekend away, we'll be here to help everyone relax, recharge and enjoy a few days with close friends

Below, you'll find a suggested itinerary for your girls' weekend away.

### **GLAM IT UP**

Relax and unwind with a top-notch treatment for your tresses at Blo Blow Dry Bar or get your mani pedi fix at one of our many spas.

#### **MORNINGS MADE RIGHT**

Enjoy breakfast on the patio of Black Walnut Cafe. Sip on a mimosa and indulge in perfectly made omolettes and sweet pancakes.

#### UNPLUG AND UNWIND

Locally-owned and family-operated, Zenity Spa welcomes you with a friendly staff, cozy ambiance and personalized treatment that can't be beat.

### **SPICE UP YOUR LUNCH**

Stop by Edith's Cafe in Watters Creek for a chic feel, serving french recipes and famous pastries!

#### SHOP GREAT DEALS

Explore the village green, interactive public art, shops, and restaurants featuring al fresco dining with water views at Watters Creek Village. Then swing by The Village at Allen and Allen Premium Outlets for popular retail stores and boutiques.

#### **RAISE YOUR GLASSES**

With a variety of dinner plates and an impressive wine selection, CRÚ Food & Wine Bar is the perfect place to eniov conversations with close friends.



### LOOKING FOR MORE INFO?

Check us out at VisitAllenTexas.com.

### NEED SOME FUN IDEAS?

We've created itineraries with you in mind on page 18.

## NEED SOME DIRECTION?

Use the centerfold map to find your way.



Allen Convention & Visitors Bureau • Visitor's Guide • April 2022 214.509.4670 • info@VisitAllenTexas.com