

# What to Expect When You List With Us

## Diamond Certified Real Estate Team:

We are **1 of only 3 Diamond Certified Brokers\*** in Santa Clara County! Diamond Certified is only awarded to companies that score highest in quality in an independent rating of client satisfaction. We have a 100% customer loyalty rating.

- By listing your home with The Dave Keefe Real Estate Team, you get expert professional consultation, extensive experience in the Real Estate market, and background in construction & remodeling by our top listing experts.
- Our expert knowledge of the market & our marketing strategies get you top dollar for your home.
- Our clients also benefit from us being Diamond Certified with the Diamond Certified Performance Guarantee, backing client expectations with a money back guarantee of up to \$2,000.

## Zero Hassle Sales System:

As part of our **Zero Hassle Sales System\***, you gain access to our *high quality network of professional vendors*.

- Benefit from our vendor relationships and enjoy worry free coordination of vendor services including appointments for estimates, inspections, and preparation of your home for the market.
- Included at **No additional charge to you:**
  - Two **Professional Cleanings** to keep your home in tip-top shape during the sales process, the first just before going on the market and the second just before the Close of Escrow to minimize any stress during the transition.
  - **Professional Staging** to highlight the look & feel of your home.
  - Complimentary **Professional Moving Services** consultations and **exclusive discounts** through preferred vendors.
  - **Professional Project Management** by our in house staff.
  - Peace of mind with our **Double Service Guarantee**.

## Marketing:

- We provide high quality marketing material, which includes professional photos & a virtual tour of your home, custom property flyers & advertisements, promotion through our Top Agent Network, and much more both in traditional print and online mediums.

## Client Care:

- We keep in touch with you to keep you updated about the market.
- Active communication throughout preparation of your home for the market.
- Ongoing property activity updates.
- Transaction coordination services.



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KELLERWILLIAMS.  
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**DAVE KEEFE**

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15 Years of Service



THE  
DAVE KEEFE  
REAL ESTATE TEAM

Printed On 100% Recycled Paper

Each Office Independently Owned and Operated. If your property is listed with another Broker, This is not a solicitation. Keller Williams Realty does not guarantee the accuracy of square footage, lot size, or other information concerning the condition or features of the property provided by the seller or obtained from public records or other sources and the buyer is advised to independently verify the accuracy of that information through personal inspection with appropriate licensed professionals.

\*When signing our standard 1-year No Hassle Sales System Agreement. Contact us for details.  
\*As of August 2018

