

Dear Annual NELTA Convention Sponsor/Exhibitor:

NELTA is excited to announce our **in person**, "50th Annual Convention Again – The LIVE Version!" at Gurney's Newport on Goat Island in Newport, RI from October 21-24, 2021. Our NELTA members are looking forward to getting together again and we want to be sure we're on your calendar and have your participation in this celebration.

Our convention has always been a wonderful mix of personal relaxation, professional education, with up-to-date industry information, family entertainment, and fabulous social events. NELTA is the title industry's premier resource for Education, Information and Networking for professionals engaged in all aspects of the title industry throughout New England. NELTA exists to promote professionalism and communication throughout the real estate title industry.

Our Annual Convention is the Association's highlight event offering two days of education, networking, and an industry-wide exchange of ideas among New England's land title professionals. Each year, we host the senior managers of most of the major title underwriters in New England. These decision-makers are looking to meet and connect with YOU, the companies who provide the essential products and services that allow them to run their businesses more effectively and efficiently. Whether you are just starting out, looking to expand your company's client base or seeking qualified business leads, NELTA's Annual Convention can help you achieve your marketing and business goals. This valuable face-to-face time with industry decision-makers is sure to benefit your company and our members.

Please review the following pages for your unique participation package at the 2021 Annual NELTA Convention

We have made significant changes for this year's Exhibit/Sponsorships and have developed different levels to fit every budget. Build brand awareness, network, connect and expand your company's market share with our high performing attendees. Please complete and return the Agreement Form to secure your place. We look forward to hearing from you.

If you have any questions or would like to customize a sponsorship, please contact Cathy Jones, Executive Director at <u>nelta.org@gmail.com</u> or by phone at 203-847-6885.



2021 Annual Convention Sponsorship Opportunities

ELITE (Exclusive)

- Recognition as the Elite Convention Sponsor at Saturday evening's President's Banquet where NELTA's 50th Anniversary will be celebrated throughout the evening and the new NELTA Board of Directors is installed
- Recognition as sponsor of the Opening Cocktail Reception on Thursday evening with Sponsor Signage at Event
- If you are <u>NOT</u> a title company or underwriter, you have the option to have an exhibit table in our exhibit area and inclusion in the NELTA Convention Program
- Signage throughout the event
- Logo with hyperlink as Sponsor on the NELTA website through June 1, 2022
- Top listing among all sponsors in promotional materials and Convention Program
- If you take advantage of the exhibit space, a company representative to announce any give-a-ways you may have at the Prize drawing at the end of the seminar sessions on Saturday morning

Cost: \$4,000

DIAMOND (Exclusive)

- Recognition as the Diamond Sponsor at the Saturday evening President's Banquet where NELTA's 50th Anniversary will be celebrated throughout the evening and the new NELTA Board of Directors is installed
- Sponsor of President's Banquet gift for all attendees (Event wine glass with your name & logo as Sponsor on insert)
- If you are <u>NOT</u> a title company or underwriter, you have the option to have an exhibit table in our exhibit area and inclusion in the NELTA Convention Program
- Signage throughout the event
- Logo with hyperlink as Sponsor on the NELTA website through June 1, 2022
- Top two Listing among all sponsors in promotional materials and Convention Program
- If you take advantage of the exhibit space, a company representative to announce any give-a-ways you may have at the Prize drawing at the end of the seminar sessions on Saturday morning

Cost: \$3,000



<u>Platinum</u>

- Recognition as Prize Sponsor for winners of the Annual Golf Tournament. Prizes awarded at the President's Banquet Saturday evening where NELTA's 50th Anniversary will be celebrated and the new NELTA Board of Directors is installed
- If you are <u>NOT</u> a title company or underwriter, you have the option to have an exhibit table in our exhibit area and inclusion in the NELTA Convention Program
- Signage throughout the event
- Logo with hyperlink as Sponsor on the NELTA website through June 1, 2022
- Top Four listing among all sponsors in promotional materials and Convention Program
- If you take advantage of the exhibit space, a company representative to announce any give-a-ways you may have at the Prize drawing at the end of the seminar sessions on Saturday morning

Cost: \$2,000

<u>Gold</u> (2 AVAILABLE)

- Co-Sponsor of Breaks on Friday and Saturday mornings during the Seminar Sessions with Recognition Signage at the Break Tables
- If you are <u>NOT</u> a title company or underwriter, you have the option to have an exhibit table in our exhibit area and inclusion in the NELTA Convention Program
- Signage throughout the event
- Logo with hyperlink as Sponsor on the NELTA website through June 1, 2022
- Top Five listing in promotional materials and Convention Program
- If you take advantage of the exhibit space, a company representative to announce any give-a-ways you may have at the Prize drawing at the end of the seminar sessions on Saturday morning

Cost: \$1,500



<u>Silver</u> (3 Available)

- Audio-Visual Sponsor for Seminar Sessions on Friday and Saturday, and on Saturday night, NELTA's 50th Anniversary will be celebrated throughout the evening with a nostalgic slide show review of our past 50 years.
- If you are <u>NOT</u> a title company or underwriter, you have the option to have an exhibit table in our exhibit area and inclusion in the NELTA Convention Program
- Signage throughout the event
- Logo with hyperlink as Sponsor on the NELTA website through June 1, 2022
- Sponsor listing in promotional materials and Convention Program
- If you take advantage of the exhibit space, a company representative to announce any give-a-ways you may have at the Prize drawing at the end of the seminar sessions on Saturday morning

Cost: \$1,000

Bronze

- Signage throughout the event
- Logo with hyperlink as Sponsor on the NELTA website through June 1, 2022
- Sponsor listing in promotional materials and Convention Program
- Option to choose one of the following sponsorship benefits:

Bronze Sponsor Benefits (Choose One/ First-Come, First-Served):

- \$100.00 Amazon Gift Cards (5 Available) Will be given out at the Prize drawing at the end of the seminar sessions on Saturday morning Company to provide
- Lanyards Provide lanyards for all attendees with your company logo
- Masks Company to provide masks with your company logo
- Notepads Company to provide notepads with your company logo for all seminar attendees to be placed on table in Seminar Sessions
- Pens Company to provide pens with your company logo for all seminar attendees to be placed on table in Seminar Sessions
- Hand Sanitizer Company to provide

Cost: \$500



NOTE: For maximum interaction with all attendees, each attendee will receive a card to be stamped by every exhibitor. All completed cards will be entered into a drawing for five \$100 Amazon Gift Cards and any additional give-a-ways provided by Sponsors/Exhibitors. Prizes will be acknowledged from each Sponsor/Exhibitor.

Exhibitor

- Listing on NELTA Annual Convention web page & in Convention Program
- $_{\odot}$ Location is the exhibit and break area just outside Seminar Sessions
- Exhibit table, Wi-Fi, chair and electric included

Cost: \$350 Additional Exhibit Staff \$60

Add-Ons

Hyperlink on NELTA Annual Convention Website (\$50)

If you are an exhibitor who would like to gain additional brand recognition prior to the event, you can upgrade your visibility by having your company name hyperlinked to your homepage. (Hyperlinks are included at all sponsorship levels)

Disclaimers

1) Our Convention is subject to the state of affairs regarding COVID. NELTA will be following the guidance of the Centers for Disease Control (CDC), the Rhode Island Department of Health and Gurney's Newport as far as gathering sizes, social distancing and masks. If we need to shift our Convention from an in-person event to something else, we will provide you with a full refund of your sponsorship/exhibit fee.

2) Exhibits will be assigned on a first-come, first-served basis and NELTA will do everything in its power to accommodate all exhibitors and work with sponsors on alternate benefits if necessary.

NOTE: Title Companies and Underwriters may <u>NOT</u> exhibit. (Think Switzerland) **D** We would love to have you as one of our Platinum, Gold, Silver or Bronze Sponsors

If you have any further questions regarding exhibitor, payment or facility services/specifications, please contact NELTA, at 203-847-6885 or <u>nelta.org@gmail.com</u>

Thank you again for participating in NELTA's 2021 Annual Convention. We look forward to seeing you there



<u>NELTA 2021 Annual Convention</u> <u>Sponsorship/Exhibitor Agreement</u> October 21-24, 2021

Company Name(Please print as it should appear on prom	
	notional materials)
Street	
City State Zip	Phone ()
City State Zip	
Contact Person	Attendee Name
E-mail	
Participation Levels:	
Elite \$4,000	Silver \$1,000
Diamond \$3,000	Bronze \$500
Platinum \$2,000	Exhibiter \$350.00 Addtl. Staff \$60
Gold \$1,500	Website Hyperlink – Exhibitor \$50
	Sponsor Benefit Choice for Bronze Level
Golf Tournament Registration – Friday Afte Golf Cart + Tournament Fee + Box lur Name(s) of Person(s) Registering for Golf Tournamer	nch @ \$195.00 Per Person
Payment Information	
Sponsorship Amount \$	Exhibitor Amount \$
Additional Amounts \$	TOTAL AMOUNT \$
Send this form and your check by Septem NELTA, P.O. Box 743, Norwalk, CT 06852-0 <i>If you pay on line with a credit card, please s</i>	
IMPORTANT! We strongly recommend that gurney's Newport in order to secure a room our Group room rates which include breakfast	for your stay. See Hotel Reservation Form for
Office Use Only: Rec: 0	CK# Amt:



HOTEL REGISTRATION FORM NEW ENGLAND LAND TITLE ASSOCIATION

October 21-24, 2021

Gurney's Newport Resort and Marina is reserving accommodations for the New England Land Title Association attendees, with arrival scheduled for Thursday, October 21, 2021 and departure on Sunday, October 24, 2021. Accommodations include breakfast and dinner daily; beginning with dinner on the night of arrival and ending with breakfast on the day of departure; at the rate of **\$530.41** per room, per day for single occupancy and **\$688.05** per room, per day for double occupancy. These rates include the 13% RI State and Local Rooms Tax. An additional \$1.00 charge will apply, per room per night for the Newport Tourism Assessment. Additional rates for children are also available (see below). Overnight and Day Self-Parking Charges are Complimentary. Valet Parking is \$35.00 additional per night. *The resort fee is waived for group attendees*. Check-in time is **4:00 PM** and check-out is **11:00 AM**.

To reserve a room, complete this form and either mail or email it to: *Gurney's Newport Resort and Marina, C/O Kristine Shea, 1 Goat Island, Newport, RI 02840,* or *Joshua.Franca@gurneysresorts.com* by **September 15, 2021** along with the appropriate deposit of 1 night's package rate. Please specify your exact arrival and departure dates.

Room Reservations can also be made online directly @ <u>https://www.gurneysresorts.com/newport</u> by using the booking code: 211021NEL1 Please note the system will default to adding a \$40 resort fee, but this fee is WAIVED for the group and will be taken off of the room rate in the confirmation.

This registration form and a one (1) night's deposit are required to guarantee the reservation. *Rooms will not be held without a deposit.* Any reservations canceled within 7 days prior to arrival will be subject to one night's room rate and tax. An early departure fee of one room night + tax will be charged in the event of an early checkout. In order to avoid this fee, guests must advise the hotel at or prior to check-in. Be sure to ask your reservation agent for a cancellation number when cancelling.

NEW ENGLAND LAND TITLE ASSOCIATION October 21, 2021-October 24, 2021		
Name:	Telephone:	
Address:	City/State/Zip:	
Email address:		
Number in Party: (inc	cludes Adults and Children)
Single Room (1 adult) @ \$530.41pe	er day, includes 13% room tax + \$1.00 Newp	ort Tourism Assessment
Double Room (2 adults) @ \$688.05	per day, includes 13% room tax + \$1.00 New	port Tourism Assessment
Additional Guest (over 16 years old)) @ \$154.57per day, per person	
Child meal plan (under 16 years old)) @ \$61.60 per child, per day	
Child meal plan (ages 5 and under) a	are Free	
For double + occupancy, please include a	additional names:	
Bed Type Preference: (1) King or (2) Do	publes:	
Additional Room Requests:		
Arrival Date:	Departure Date:	
Please charge my credit card: #		Do not send currency please
AMXMCVISA	DISCOVER Exp. Date:	
Signature:	Date:	
Check Deposit Included:		

Thank you for your patronage. We look forward to welcoming the guests of New England Land Title Association.

CHILDREN & TEEN'S REGISTRATION FORM

IMPORTANT! All families attending with children & teens please complete this form so we can plan for your children

- All children & teens are invited to the Thursday night cocktail reception and dinner as well as the annual Lobster Bake on Friday night.
- We suggest that the Underwriter's Cocktail Reception and President's Banquet on Saturday night be attended by adults only please. We've planned an evening of fun for all the children on Saturday night.
- Information regarding Saturday dinner and events for all children/teens is detailed below.

Please list name and age(s) of all children or teens attending the convention:

1	2
3	4

Saturday Evening Activities

Children Age 4 and Up – 6:30 – 10:30pm

6:30 – 10:30pm Drop off children at the Vanderbilt Room

The Children's Activity Director has a really special evening planned for this age group. Drop off is in the Vanderbilt Room on Sat. at 6:30pm for a kid friendly dinner then kids will have an evening full of fun and events throughout the resort.

1.______ 2._____ 3._____

Older Teens - Evening on their own

If your teen will be left on their own for the evening and does not plan to attend any of the events listed above, please indicate their name and age in the space provided. For dinner, they can go to "Pineapples" on the bay and choose from the eclectic menu there or go to "Corso" or they can order from the room service menu.

1.______ 2.______ 3._____

Babysitting

Please call the hotel in advance to arrange for the babysitting service they recommend to guests.

See Program For CE/CLE Credit Details for each state

NELTA's 50th Annual Convention Again The LIVE Version! October 21-24, 2021 Seminar Program Schedule



Friday, October 22, 2021

8:30am-12:00 Exhibitors Area Open - Ballroom C Foyer

- **9:00-9:15** Convention Chairperson's Welcome and NELTA President's Greeting **Ballroom C**
- 9:15-10:15 "ALTA Minimum Standard Detail Requirements for ALTA/NSPS Land Title Surveys" (Effective February 23, 2021) Melanie E. Kido, Esq., V.P. & MA State Counsel, CATIC, Waltham, MA Shannon Slaughter, Esq., Partner, Dalton & Finegold, LLP, Andover, MA
- 10:15-10:30 Coffee Break
- **10:30-11:30 "Fraud at the Closing Table: Still an Issue, Still New Twists"** Michele Green, Senior V.P., Fidelity National Financial Family of Companies, Johnston, RI
- 11:30 12:00 Exhibitors Area Remains Open

Saturday, October 23, 2021

8:30am-12:00 Exhibitors Area Open - Ballroom C Foyer

- 9:00-9:15 Meeting & Election of Board of Directors Ballroom C NELTA Annual Business Meeting - Ballroom C
- **9:15-10:15** "ALTA Keynote Address" Don Kennedy, Sr. V.P., National Agency Division, First American Title Insurance Company, Southern CA
- **10:15-10:30** Coffee Break
- **10:30-11:30** Economic Forecast: "Keynesian Monetary Policy and the Impact on the Housing Market" Mark Fleming, Sr. V.P., Chief Economist, First American Title Insurance Co., Washington, DC
- 11:30 11:45 Exhibitors/Sponsors Prize Drawing You must be present to Win!
- 11:45-12:00 Exhibitors Area Remains Open







Social and Family Program Schedule



Thursday, October 21, 2021

3:00-8:00pmNELTA Registration4:00-5:30Board of Directors Meeting – Bellevue Room6:30-7:30Opening Cocktail Reception, Cash Bar – Rose Island Foyer & Deck7:30-9:00Dinner – Rose Island Room8:00-12:00Bar/Lounge open

Friday, October 22, 2021

7:00-10:00	Breakfast – Scarpetta Restaurant
12:00 noon	Lunch – On Your Own
	Golfers - Box lunches included in Fee – Pick up at the course
1:00pm	Golf Tournament Tee Off - Newport National Golf Club, Middletown, RI
1:00-7:00	Enjoy the afternoon!
6:45 Prompt	Unveiling of New England Clam Bake Dinner - Clambake Pit South Lawn
7:00-9:00	New England Clam Bake dinner - Waterfront Pavillion - Brenton Hall back up
8:00-12:00	Bar/Lounge open

Saturday, October 23, 2021

7:00-10:00	Breakfast – Scarpetta Restaurant
12:00 noon	Lunch – On Your Own
1:00-6:30	Enjoy the afternoon!
6:30-7:30pm	Underwriter's Cocktail Reception – Ballroom A Foyer
6:30pm-10:30	Children/Teens Ages 4 & Up - Drop off children at the Vanderbilt Room
-	The Children's Activity Director has a really special evening planned. Drop
	off is in the Vanderbilt Room on Sat. at 6:30pm for a kid friendly dinner then
	kids will have an evening full of fun and events throughout the resort.
6:30pm	Older Teens evening on their own - If your teen will be left on their own for
-	the evening and does not plan to attend the event listed above, please
	indicate their name and age on the Children's Registration Form. For dinner,
	they can go to "Pineapples" and choose from the eclectic menu there or they can
	go to "Corso" or order from the room service menu.
7:30-10:30	President's Banquet – Ballroom A
10:30-12:00	Bar/Lounge open

Sunday, October 24, 2021

7:00-10:00	Breakfast – Scarpetta Restaurant
11:00am	Check-Out