



New England Land Title Association
P.O. Box 743 ~ Norwalk, CT 06852-0743
Phone/Fax 203-847-6885 ~ Email nelta.org@gmail.com

The New England Land Title Association, Inc. is offering advertising space in
NELTA NEWS.

Display advertising may be purchased. Discounts are offered for annual placements. All materials must be camera-ready. Please email a 300 dpi JPEG file. All advertisements are subject to review by NELTA.

2021 Advertising Rates NELTA NEWS

Per Issue Prices

Inside Front Cover - Full Page Ad	\$250.00 Not Available
Inside Back Cover - Full Page Ad	\$225.00
Outside Back Cover - Half Page Ad	\$200.00
Inside - Full Page Ad	\$150.00
Inside - Half Page Ad	\$100.00

Advertising space is limited and goes quickly. **Reservations and special requests for positioning will be taken on a first-come, first-served basis only.**
Ad Contract and check must be received by NELTA to reserve ad space. No exceptions.

Payment Terms

A discount of 15% will be given for insertions in both Spring and Fall issues of NELTA NEWS.

Payment is required with the signed contract on the reverse side. Make your check payable to: New England Land Title Association, Inc., P.O. Box 743, Norwalk, CT 06852-0743.

ADVERTISING CONTRACT

NELTA NEWS

This order is made and accepted pursuant to the Terms and Conditions set forth below.

Name _____

Firm _____

Address _____

City/ST/Zip _____

Phone _____ Email _____

Please insert advertising in the issue(s) checked below:

_____ 2021 Spring Copy deadline 3/15/21
Space Reservation by 2/26/2021

_____ 2021 Fall Copy deadline 9/30/21
Space reservation by 9/1/2021

Full Page Ad Dimensions 6.5" x 9" Half Page Ad Dimensions 6.5" x 4.5"
Please email a 300 dpi JPEG file.

Ad Rate \$ _____ per issue X _____ issues: \$ _____

Less 15% discount for both issues: \$ _____

TOTAL ENCLOSED: \$ _____

The undersigned contracts for the above described advertising space, and agrees to the Terms and Conditions set forth below.

Authorized Signature: _____ DATE: _____

Terms and Conditions

- * All ads are subject to NELTA Approval.
- * Copy shall be submitted to nelta.org@gmail.com. **Please email a 300 dpi JPEG file.**
- * Advertiser agrees to indemnify and hold NELTA and Publisher harmless against all losses, liability, damage, and expense of whatever nature arising out of copying, printing or publishing of advertisement.
- * Cancellations will not be accepted after space deadline closing dates.
- * In the event of errors occurring in advertisements, the Editor's and Publisher's liability shall not exceed the cost of the space occupied by the erroneous copy.