



Semi-Custom Website Order Form Agreement and Details

PropertyMinder Inc. has created designs for Realtors/Offices who are looking for a more customized theme/layout. The semi-custom websites are based off templates in our gallery. The semi-custom designs can be specified with images of the area, specific colors, and/or photos of your listings.

Cost of the semi-custom design is \$299 setup fee. Half is due to create the mockup, the other half is due after we launch the new design. There are no refunds.

Here are the different steps that need to be specified to begin a semi-custom website.

- **Step 1 – Choose Layout**
- **Step 2 – Choose Colors**
- **Step 3 – Choose Photos***
- **Step 4 – Choose Modules**
- **Step 5 – Create & View Mockup**
- **Step 6 – Launch Website**

Layouts

We have several different layouts for the semi-custom websites. Please view some of them here:

www.californiahomequest.com

www.laketravislivingteam.com

www.searchnhomes.com

www.owenrealestategroup.com

www.sacramentoreos.com

Colors

Please pick the main colors. Alternatively, we can match it to your logo.

Photos

Please purchase copyrighted images at image galleries such as www.bigstockphotos.com or www.istockphotos.com. We recommend that you purchase medium or large resolution photos. Alternatively, you can use your own images as long as you own them or have copyright usage.

Modules

There are different modules that may show up on your website frontpage:

- Rotating Listings (Featured or Office) - normal size MLS photos
- Listings Grid (3-9 listings) – small thumbnail size MLS photos
- Quick Search
- Rotating Banner Photos
- Social Media Buttons (Facebook, Twitter, etc)
- Personal/Team Photo
- Logo
- Slogan

Create & View Mockup

Phone: 1-800-743-5820 * Fax: (408) 243-5825 * Email: graphics@propertyminder.com
www.propertyminder.com

After receiving the order, it takes between 1-2 weeks to create and design a mockup of the website. You will get 1 round of edits before we launch the new design. If you require more edits, we will quote you the cost based on our hourly rate of \$100/hr in 15 minute increments. For example, if the edits will take the designer 30 extra minutes to change, that will cost you an extra \$50.

Launch on Website

After the edits are given, the designer will launch the design on your PropertyMinder website.

Important Notice About Mockup & Launching Custom Website

There is a 1-2 week lead time to design the mockup and then to create and launch the design. Please ask beforehand if there is a backup on previous orders already in queue.

Semi-Custom Website Order Details:

We will use this information to build the semi-custom design

Layout: Similar to _____

Colors: specify here: _____

Match my logo

Photos:

Modules:

- Listings: Grid or Rotating (circle one)
Featured or Office (circle one)
None
- Quick Search (yes/no)
- Rotating Banner Photos (yes | no)
- Social Media Buttons:

- Personal Photo/Team Photo
- Logo
- Slogan:

- Other Details:

Add-Ons/Additional Services:

- Additional Custom Work - \$100/hr in 15 minute increments (quote will be given first)
- Hi-Res Photos: PropertyMinder has an extensive library of images but if we do not have certain photos, the client must purchase them from sources such as www.istockphoto.com or have ownership of the material before we add it to the website.

Payment Method

VISA **MC** **Discover** **Check**

Card Number _____ Exp Date _____

Name on the card _____ Card ID _____

Billing Address _____

City _____ State _____ Zip _____

TERMS AND CONDITIONS

Modifications or Requests for Changes

- Clients must send all requests to graphics@propertyminder.com
- Additional Custom Work - \$100/hr in 15 minute increments (quote will be given first)

Billing Policy

Cost of the semi-custom design is \$299 setup fee.

If you require more edits or have a design different to mimic, we will quote you the cost based on our hourly rate of \$100/hr in 15 minute increments. Half up front is due to create the mockup, the other half after the design is launched. There are no refunds on semi-custom design orders.

I have read and accept the terms and conditions of this agreement. I also understand that the semi-custom design is independent of my website service fees or timeframes.

Signed: _____ **Date:** _____

Name: _____

Website URL: _____