



Natalie's Neighborhood Newsletter



Home Renovation Realty TV: The Show that Started It All

This Old House premiered 40 years ago in 1979 on public TV, and was hosted by a cranky craftsman named Bob Vila. It was the first live TV show to depict home renovation from top to bottom.

Over the course of 13 half-hour episodes, Vila led a skilled team of electricians, plumbers, and carpenters in restoring a single home, usually an old Victorian or craftsman style...the kind that were a real challenge, but you knew would be breathtaking when reborn. The team tore out walls, uncovered rot, re-crafted ornamental cornices, rebuilt fireplaces, and replaced floors. The first season saw a quarter of a million viewers every week and the show went on to win 18 Emmy awards.

This Old House also gave rise to an entire genre of imitators who made home renovation look easy and fun, having us believe they could make-over an entire house in the same amount of time it takes the rest of us to clean the bathroom.

HGTV, which started in 1994, took note of the show's popularity, as did other channels. Soon the format of home renovation shows locked in. We went from the real reality of Bob Vila and his team, taking months to meticulously restore a home, to the fake reality of fix and flip shows where the workmanship is sometimes shoddy and the real behind-the-scenes process is fraught with occasional lawsuits.



I encourage you to look up the very first This Old House episode on YouTube (season 1, episode 1). You might discover the old bones of that show are more pleasing to the eye than the fast makeover shows of today.

Either that, or you'll find the pace too slow by today's standards.



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Why sell your house now?

In October, many home buyers are trying to find a home before the holidays hit. Yet many sellers pull back at this time, creating scarcity for good homes. Call now to get your home listed and sold before the holidays.

 **925-580-9829**



NATALIE SWANSON
REAL ESTATE TEAM
BUILDING COMMUNITY...ONE FAMILY AT A TIME



Want to Win a \$10 Coffee Card?

It's easy to win! Just send in the answer to the quiz below. Each month, all correct entries have a chance of winning a coffee card. Put **QUIZ** in the subject and email it to:

Quiz@NatalieSwanson.com

You could be next month's winner!

October Quiz Question:

Was Frankenstein a monster or a man?

Last Month's Answer:

Seven. If you remove 's' from seven, it becomes even. The question said "take away one LETTER."

Congratulations to last month's winner:

Carol Vander Meulen

Having a garage sale? Need directional signs?

We have them! Just contact us and we will bring them to you!



Homes@NatalieSwanson.com
(925) 580-9829

Upcoming Events

DEA National Rx Take Back

October 26, 2019



What:

Join us at our upcoming event, DEA National Rx Take Back

When:

October 26th, 2019
10:00am – 2:00pm

Where:

Livermore Police Department
1110 S Livermore, CA 94550

Pumpkin Carving Contest

October 31, 2019

We will have 3 categories:

- 1. Scary
- 2. Funny
- 3. Creative



The winner in each category will receive a \$25 gift card.

Contestants need to submit their photos no later than October 31, 2019 on Facebook and Instagram. Tag the Natalie Swanson Team with @swansonteam, and use the #SwansonPumpkinCarving2019. We will pick a winner on October 31, 2019.

COMING SOON: LIVERMORE!

520 Emerald St., Livermore
866 Hazel St., Livermore
1924 Ponderosa Dr., Livermore

Thank You!

Special thanks this month to...

- Sean Hanley & Kate Greenshields
 - Sandy & Martha Warshaw
 - Keith & Lynna Downs
 - John Lorio
 - Perry & Theresa McCollom
 - Greg & Linda Manning
- Jessica Swanson
 - William & Sherry Miller
 - Ismael Garza
 - Matt & Kristina Walker
 - Stephanie Parvin

I hope you feel comfortable introducing me to the people you care about, so I can help them with their real estate needs.

LESS DEBT. MORE FREEDOM.

A cash-out refinance can be a great tool to use the equity in your home for debt consolidation, tuition, remodel or virtually any other expense

Maureen Torretto
NMLS #267095 | Senior Loan Consultant
(925) 577-8706
mtorretto@loanDepot.com
www.loanDepot.com/mtorretto

Contact me to start exploring your options!

2300 1st Street, Suite 350, Livermore, CA 94550 | By refinancing the existing loan, the total finance charges may be higher over the life of the loan. loanDepot.com, LLC NMLS ID 174457. Licensed by the Department of Business Oversight under the California Residential Mortgage Lending Act CRMLA 4131040, (080519 236289b)

The Hidden Meaning of Your Halloween Costume



What does your Halloween costume say about you? According to psychologists, not much. Most of us don't choose our costumes because we subconsciously want to be a goblin or a sexy nurse. Instead there are a variety of factors involved: peer pressure, a desire to impress, a desire to try on a different persona, or just because that's what was available at the store.

Still, there is one type of costume with interesting psychological implications: the full mask. Some psychologists say that people who hide behind a full face mask act out in ways that are not natural for them. They might be more flamboyant or mysterious, funny or flirtatious than their true selves. Other psychologists say just the opposite...that when masked, people act more like their natural selves. Hmmm, confusing.

Whatever you wear, have fun, stay safe, and have a Happy Halloween!



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CA LIC #01709115



*****ECRWSSDDM****

Postal Customer

SOLD

1208 Riesling Cir., Livermore, CA **\$1,100,000**

SOLD

347 Covellite Ln., Livermore, CA **\$850,000**

SOLD

3964 Inverness Cmn., Livermore, CA **\$710,000**

SOLD

528 Swallow Dr., Livermore, CA **\$835,000**



@SwansonTeam



@NatalieSwansonRealEstateTeam



@NatalieSwanson