## Why Use an SRES®

## A SENIORS REAL ESTATE SPECIALIST®

Over the age of 50 and considering selling the family home?

You need a specialized REALTOR<sup>®</sup> with senior experience, knowledge and marketing savvy.

Those qualities along with a special knowledge of managing the sale of a home for those over age 50 are what SRES<sup>®</sup> designees can bring to your next real estate transaction.

SRES<sup>®</sup> designees are certified senior specialists and astute to the financial and emotional challenges senior clients face when they sell a long-held family home.

We not only can create a customized approach to marketing and selling your property, but can also can work with you to explore your housing options to ensure that your next home best serves your current and future needs.

And when you need help from other professionals, we can tap our network of home inspectors, movers, attorneys, CPAs and other experts.

SRES<sup>®</sup> designees have resources and the knowledge to simplify the transaction and minimize the anxiety of selling your home.





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