

**MARKETING PLAN**

**PRE-MARKETING**

 INSPECTIONS

 Pest/Roof/Home Inspections completed by \_\_\_\_\_\_\_\_\_\_\_\_\_

 PROPERTY PREPARATION

 Completed by \_\_\_\_\_\_\_\_\_\_\_\_\_

 STAGING & PHOTOGRAPHY

 If needed, staging consultation will be provided & professional photography done on \_\_\_\_\_\_\_\_\_\_\_\_\_

 WEBSITE

A single-property site featuring your home will be completed by and we will also feature your property on our company web site \_\_\_\_\_\_\_\_\_\_\_\_

 “COMING SOON” SIGN

 On Display at the property by \_\_\_\_\_\_\_\_\_\_\_\_\_

 SOCIAL MEDIA

 Property Advertised on various social media outlets and Real Estate sites \_\_\_\_\_\_\_\_\_\_\_\_\_

***NEXT-LEVEL MARKETING***

 PRINT MATERIALS

 Professional quality flyers will be available for Buyers at your home and at our offices \_\_\_\_\_\_\_\_\_\_\_\_\_

 PRINT ADVERTISING \_\_\_\_\_\_\_\_\_\_\_\_\_

 MLS

 On the Multiple Listing Service database \_\_\_\_\_\_\_\_\_\_\_\_\_

 BROKERS TOUR \_\_\_\_\_\_\_\_\_\_\_\_\_

 OPEN HOUSES \_\_\_\_\_\_\_\_\_\_\_\_\_

 REVIEW OFFERS \_\_\_\_\_\_\_\_\_\_\_\_\_

**Tel:** 925.634.3100

**Fax:** 925.634.3190

**Address:** 651 First Street, Brentwood, CA 94513

**Web:** www.WRPropertiesBayArea.com

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